**SCLA Oral Presentation Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Poor | Average | Good | Excellent |
| **Introduction** |  |  |  |  |
| How well did the beginning grab the audience’s attention? |  |  |  |  |
| How effectively did the speaker introduce the topic? |  |  |  |  |
| **Body** |  |  |  |  |
| How effectively did the presentation flow? Was the body well organized? |  |  |  |  |
| How well did the presentation utilize credible supportive evidence? Were there sufficient details (explanations, examples, illustrations, etc.) to support the principal ideas of the presentation? |  |  |  |  |
| Was the central message clear? Was there a clear main point/thesis/“take away” that was easy to identify? |  |  |  |  |
| **Conclusion** |  |  |  |  |
| How well did the speaker bring the presentation to an end? |  |  |  |  |
| **Delivery** |  |  |  |  |
| How effective was the speaker’s eye contact? |  |  |  |  |
| How effective was the physical delivery?  (posture, gestures, distracting movements, movement) |  |  |  |  |
| How effective was the verbal delivery?  (tone, rate, volume, vocal fillers) |  |  |  |  |
| How well did the speaker use language (vocabulary, terminology if applicable, sentence structure)? Was the language appropriate for the audience and support the effectiveness of the presentation? |  |  |  |  |

Adapted from Oral Communication VALUE rubric, Association of American Colleges and Universities.